城镇社区科普场景创新试点项目

申请书

项目名称:

申报机构:

申报日期:

张家港市科学技术协会

张家港市社区发展基金会制

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| **一、项目申报机构信息** | | | | | |
| **1.机构基本信息** | | | | | |
| 机构名称 |  | | | | |
| 登记证书发证机关 |  | 成立时间 |  | 评估等级 |  |
| 机构法定代表人姓名 |  | 联系电话 |  | | |
| 工作人员总数 |  | 专职人员数 |  | | |
| 开户银行 |  | 银行账号 |  | | |
| 机构简介  （不超过200字） |  | | | | |

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| **2.机构详细信息** | | | | |
| 本机构执行过的同类服务项目 | 项目名称 | 实施地 | 实施周期 | 实施成效 |
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| 获得奖励情况  （表格可根据情况进行增减） | 奖项情况（包括奖项及项目名称等） | | | 时 间 |
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| **二、申报项目信息** | | | | | | | | | | | | | | | | | | | | | | | | |
| **1.项目基本信息** | | | | | | | | | | | | | | | | | | | | | | | | |
| 项目名称 | | | | | | | | | |  | | | | | | | | | | | | | | |
| 项目周期 | | | | | | | | | |  | | | | | | | | | | | | | | |
| 申报内容 | | | | | | | | | | □金都社区“创新屋”□永合社区“创新屋”  □汤联社区“创新屋”□南沙社区“健康屋”  □馨塘社区“安全屋” | | | | | | | | | | | | | | |
| 项目受益人数 | | | | | | | | | |  | | | | | | | | | | | | | | |
| 项目联系人 | | | | | | | | | |  | | | | | | | | | | | | | | |
| 项目联系人电话 | | | | | | | | | |  | | | | | | | | | | | | | | |
| 项目申请资金（元） | | | | | | | | | |  | | | | | | | | | | | | | | |
| **项目概述**（简述项目针对主体屋建设中的问题、以及通过何种方式达到何种目标，300字以内） | | | | | | | | | | | | | | | | | | | | | | | | |
| **2.项目详细信息** | | | | | | | | | | | | | | | | | | | | | | | | |
| **需求分析**  （600字以内） | | | | 分析项目所要解决的问题出现的社会经济背景、政府是否已有政策致力于该问题的解决、现行政策对解决该问题所做的努力及其力度、社会发展和政策调整在可预期的未来对该问题产生的影响。 | | | | | | | | | | | | | | | | | | | | |
| **受益群体描述**（400字以内） | | | | 要求清晰界定本项目可以服务到的人群，并提供其数量、基本特征、具体需求或问题状况等信息。 | | | | | | | | | | | | | | | | | | | | |
| **项目实施目标** | | | | 项目实现后期望达成的具体成效（包括服务对象层面、主体屋建设层面、社区层面、品牌效应层面等达致的目标）  1.  2.  3.  4.  5. | | | | | | | | | | | | | | | | | | | | |
| **项目具体实施方案：**为了实现目标，开展哪些具体活动，何时何地、如何实施以及为此进行的人员、资源整合等，预期的活动效果等（500字以内） | | | | | | | | | | | | | | | | | | | | | | | | |
| 开展活动 | | | 预期目标 | | | | | | 时间规划 | | | | | | 活动形式及内容 | | | | | 活动地点 | | | | 备注 |
| 活动1： | | |  | | | | | |  | | | | | |  | | | | |  | | | |  |
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| 活动2： | | |  | | | | | |  | | | | | |  | | | | |  | | | |  |
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| 活动3： | | |  | | | | | |  | | | | | |  | | | | |  | | | |  |
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| 活动4： | | |  | | | | | |  | | | | | |  | | | | |  | | | |  |
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| 活动5： | | |  | | | | | |  | | | | | |  | | | | |  | | | |  |
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| **项目产出和社会效益预期** | | | 1. 项目产出（具体项目的产出） 2. 社会效益 | | | | | | | | | | | | | | | | | | | | | |
| **项目成功指标**：通过哪些具体、明确可衡量的指标检验项目目标实施效果、目标达成与否 | | | | | | | | | | | | | | | | | | | | | | | | |
| 项目的成功指标（从哪些方面考察项目目标得以实现？主要为可量化的、具体的指标） | | | | | | | | 项目实施后预计该指标达到的水平（尽量提供数据） | | | | | | | | | 信息/ 资料来源 (什么样的信息或资料能证明该指标得以实现?从哪里获得这些信息/资料？) | | | | | | | |
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| **主题屋建设的品牌打造：**分析本项目希望最终打造的主体屋建设的形态、特色、亮点 | | | | | | | | | | | | | | | | | | | | | | | | |
| **主体屋建设持续运作的可行性分析：**分析本项目是否可能形成有效的、持续运作的模式；以及项目结束后，项目争取到其他社会资源支持、继续实施的可能性。 | | | | | | | | | | | | | | | | | | | | | | | | |
| **该项目预计得到社会资源的支持情况**（例如政府、社区、企业、学校等给予政策、人力、场地等方面的资源支持） | | | | | | | | | | | | | | | | | | | | | | | | |
| **项目风险管理与控制：**可能或已经面临的困难或风险分析，包括政策、技术、人力等方面，以及应对解决的方法。 | | | | | | | | | | | | | | | | | | | | | | | | |
| **项目实施团队：包括项目主要负责人，项目团队及外部支持团队介绍** | | | | | | | | | | | | | | | | | | | | | | | | |
| **项目主要负责人介绍** | | | | | | | | | | | | | | | | | | | | | | | | |
| 姓名 | |  | | | | | 职务 | | | | | |  | | | | 专业/学历 | | | |  | | | |
| 手机 | |  | | | | | 电子邮件 | | | | | |  | | | | 从业年限 | | | |  | | | |
| **主要工作经历：** | | | | | | | | | | | | | | | | | | | | | | | | |
| **项目实施团队主要成员** | | | | | | | | | | | | | | | | | | | | | | | | |
| 姓名 | | 职务 | | | | 性别 | | | | | 年龄 | | | 学历及专业 | | | | 社工资质 | | | | 项目分工 | | |
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| **项目财务负责人信息** | | | | | | | | | | | | | | | | | | | | | | | | |
| 姓名 | |  | | | | | 职务 | | | | | |  | | | | 专业/学历 | | | |  | | | |
| 手机 | |  | | | | | 专业职称 | | | | | |  | | | | 从业年限 | | | |  | | | |
| **外部支持团队成员** | | | | | | | | | | | | | | | | | | | | | | | | |
| 姓名 | | 职务 | | | | | 性别 | | | | | | 年龄 | | | | 专业及资质 | | | | 项目分工 | | | |
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| **项目经费明细预算表** | | | | | | | | | | | | | | | | | | | | | | | | |
| 类别 | 明细 | | | | 单价 | | | | | | | 数量 | | | | 金额 | | | 备注 | | | | 总额 | |
| 物资费 |  | | | |  | | | | | | |  | | | |  | | |  | | | |  | |
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| 宣传费 |  | | | |  | | | | | | |  | | | |  | | |  | | | |  | |
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| 专家费 |  | | | |  | | | | | | |  | | | |  | | |  | | | |  | |
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| 人员费 |  | | | |  | | | | | | |  | | | |  | | |  | | | |  | |
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| 总额 |  | | | |  | | | | | | |  | | | |  | | |  | | | |  | |

**说明：**

**申请书、预算表及其他材料等请发至本项目征集指定邮箱（zjgkxxmzz@163.com），其他提交方式无效。**